



# Experimental Design for Machine Learning on Multimedia Data

## Lecture 6

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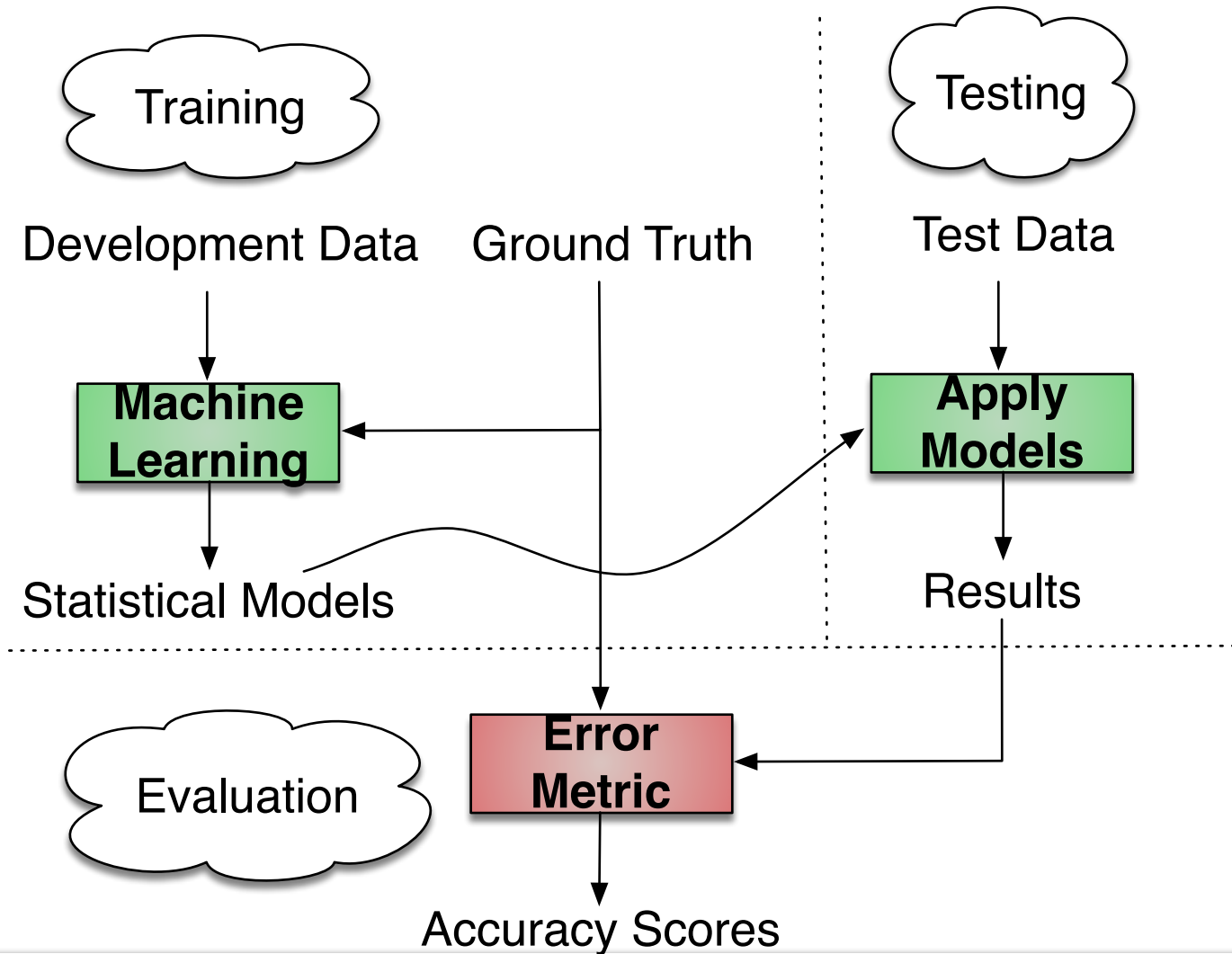
Website: <http://www.icsi.berkeley.edu/~fractor/spring2019/>

# Projects

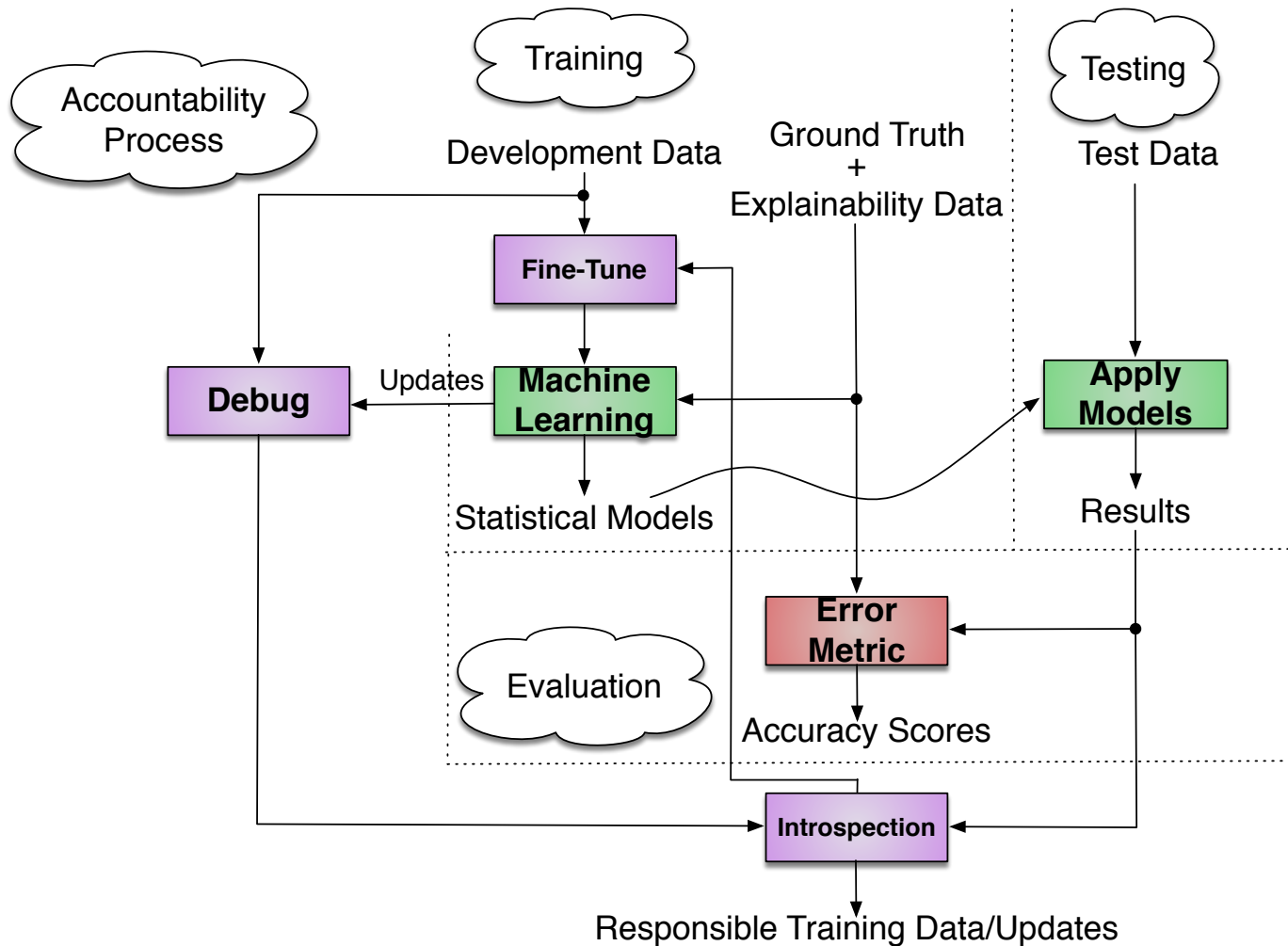
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- **Thank you for your submissions**
- **Feedback individually...**

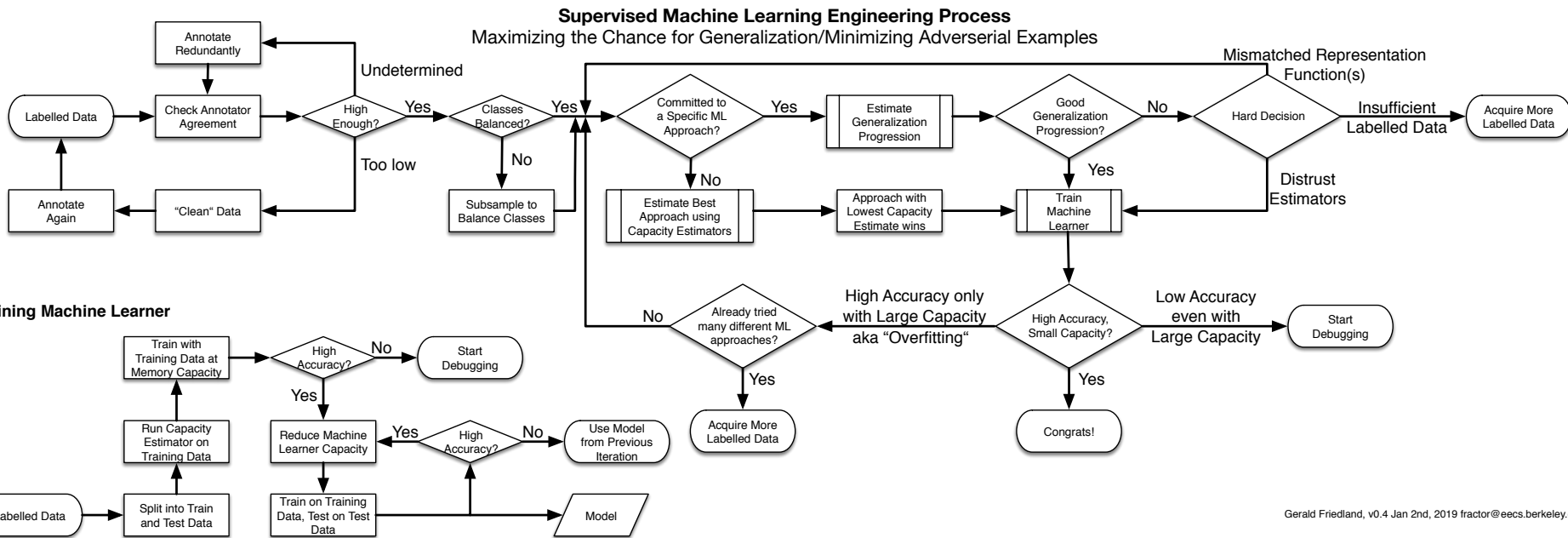
# Recap: Generic Project Workflow for Accuracy



# Generic Project Workflow for Explainability (DARPA)



# Generic Project Workflow for Generalization



# Generalization

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- 1) What is generalization (intuitively)?
- 2) Formal definition
- 3) Why is it important

# Abstraction

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- **Detail removal**  
“The act of leaving out of consideration one or more properties of a complex object so as to attend to others.”
- **Generalization**  
“The process of formulating general concepts by abstracting common properties of instances”
- **Technical terms:**  
Compression, Quantization, Clustering, Unsupervised Learning



Henri Matisse "Naked Blue IV"



# Experiment

Standard Time Zones of the World







# Where are you from?

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Possible Answers:


- China
- California
- The Bay Area
- San Mateo
- 1947 Center Street, Berkeley, CA
- $37.8693^{\circ}$  N,  $122.2696^{\circ}$  W



**All correct but different levels of abstraction!**



# Abstraction gone wrong!




## I Can Stalk U

Raising awareness about inadvertent information sharing


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### What are people *really* saying in their tweets?




**denislucque:** I am currently nearby <http://maps.google.com/?q=-23.6193333333,-46.5506666667>  
1 minute ago · [Map Location](#) · [View Tweet](#) · [View Picture](#) · [Reply to denislucque](#)




**nikosofficiel:** I am currently nearby <http://maps.google.com/?q=48.8699833333,2.32828333333>  
5 minutes ago · [Map Location](#) · [View Tweet](#) · [View Picture](#) · [Reply to nikosofficiel](#)



**dilmanarede:** I am currently nearby <http://maps.google.com/?q=-15.7878333333,-47.8291666667>  
7 minutes ago · [Map Location](#) · [View Tweet](#) · [View Picture](#) · [Reply to dilmanarede](#)



**downtownvan:** I am currently nearby <http://maps.google.com/?q=49.2833333333,-123.1198333333>  
10 minutes ago · [Map Location](#) · [View Tweet](#) · [View Picture](#) · [Reply to downtownvan](#)



**MommaGooseBC:** I am currently nearby 15745 Weaver Lake Rd Maple Grove MN

### Links

- Mayhemic Labs
- PaulDotCom
- SANS ISC
- Electronic Frontier Foundation
- Center for Democracy & Technology

How did you find me?

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Did you know that a lot of smart phones encode the location of where pictures are taken? Anyone who has a copy can access this information

# Detail Removal (in Data Science)

- You'll want to look at only the interesting data, leave out the details, zoom in/out...
- Abstraction is the idea that you focus on the essence, the cleanest way to map the messy real world to one you can build
- Experts are often brought in to know what to remove and what to keep!



The London Underground 1928 Map & the 1933 map by Harry Beck.



# The Power of Abstraction, Everywhere!

- **Examples:**
  - **Functions (e.g.,  $\sin x$ )**
  - **Hiring contractors**
  - **Application Programming Interfaces (APIs)**
  - **Technology (e.g., cars)**
  
- **Amazing things are built when these layer**
  - **And the abstraction layers are getting deeper by the day!**

We only need to worry about the interface, or specification, or contract  
NOT how (or by whom) it's built

Above the abstraction line

**Abstraction Barrier (Interface)**  
(the interface, or specification, or contract)

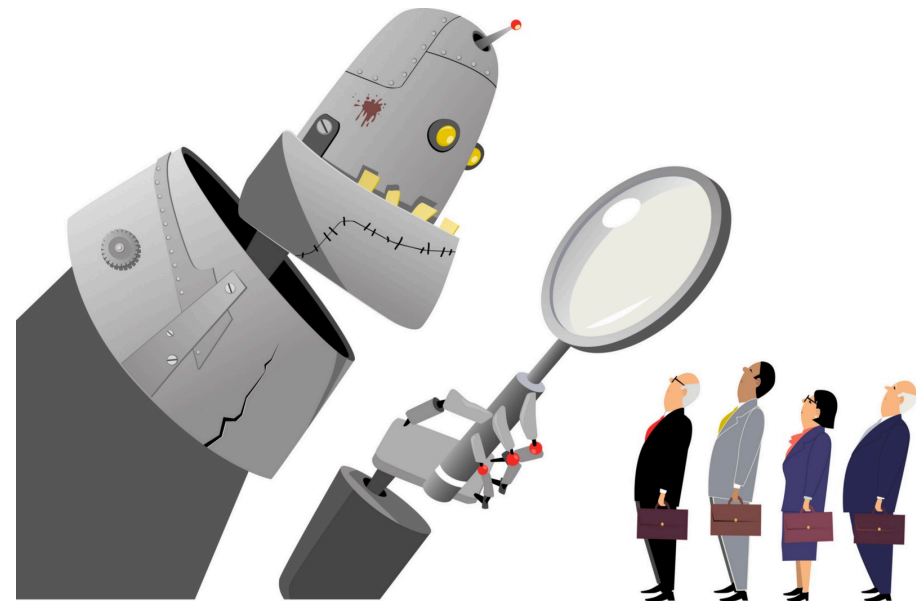
Below the abstraction line

This is where / how / when / by whom it is actually built, which is done according to the interface, specification, or contract.

# Abstraction: Pitfalls

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- **Abstraction is not universal without loss of information (mathematically provable). This means, in the end, the complexity can only be “moved around”**
- **Abstraction makes us forget how things actually work and can therefore hide bias. Example: AI and hiring decisions.**
- **Abstraction makes things special and that creates dependencies. Dependencies grow longer and longer over time and can become unmanageable.**



# Formal Definition: Generalization

**Definition 0** (generalization in ML):

$$\forall x, x' \exists \delta \text{ such that } |x - x'| < \delta \implies f(x) = f(x')$$

$x \in \text{Training data}$

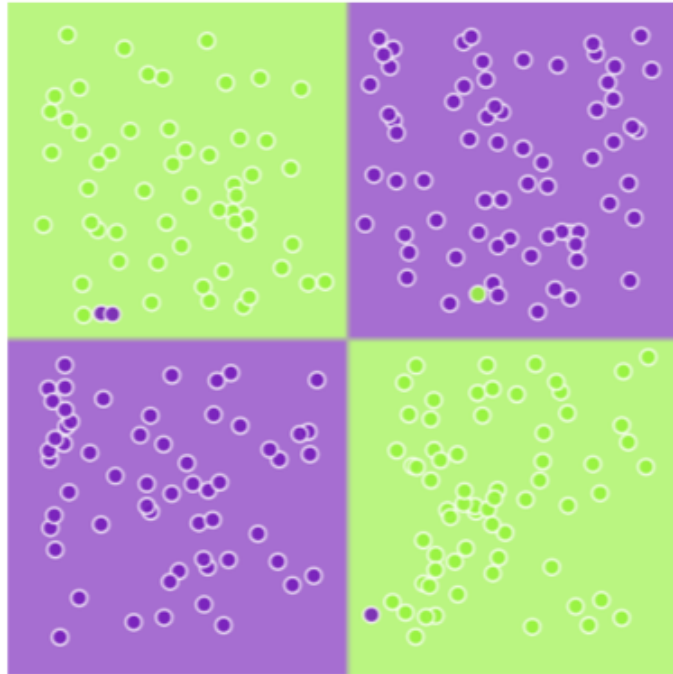
$x' \in \text{Test data}$

$|\circ|$  semi-metric

$f$  machine learner

# Adversarial Example

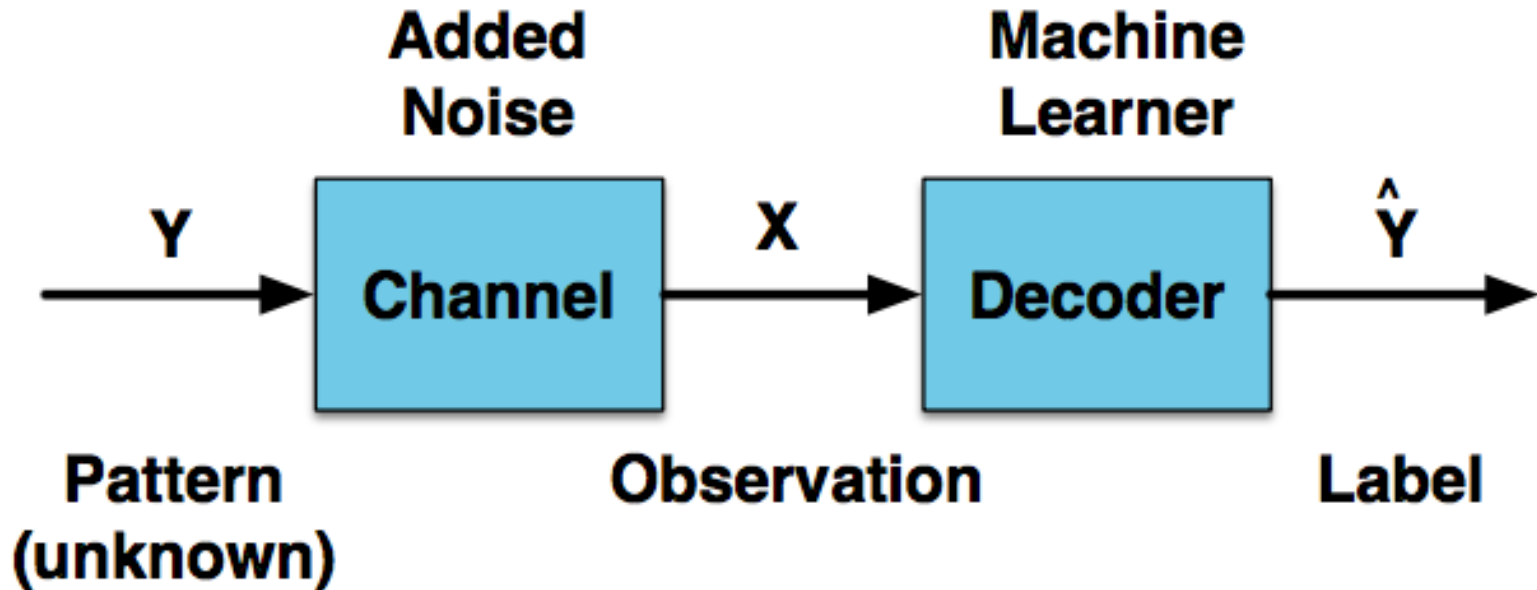
“XOR plus noise”



**Definition 1** (Adversarial example (Wang et al., 2016)). *Given an ML model  $f(\cdot)$  and a small perturbation  $\delta$ , we call  $x'$  an adversarial example if there exists  $x$ , an example drawn from the benign data distribution, such that  $f(x) \neq f(x')$  and  $\|x - x'\| \leq \delta$ .*

# A Thermodynamic/Information Model for deterministic ML

- Machine Learning resets bits introduced by noise.

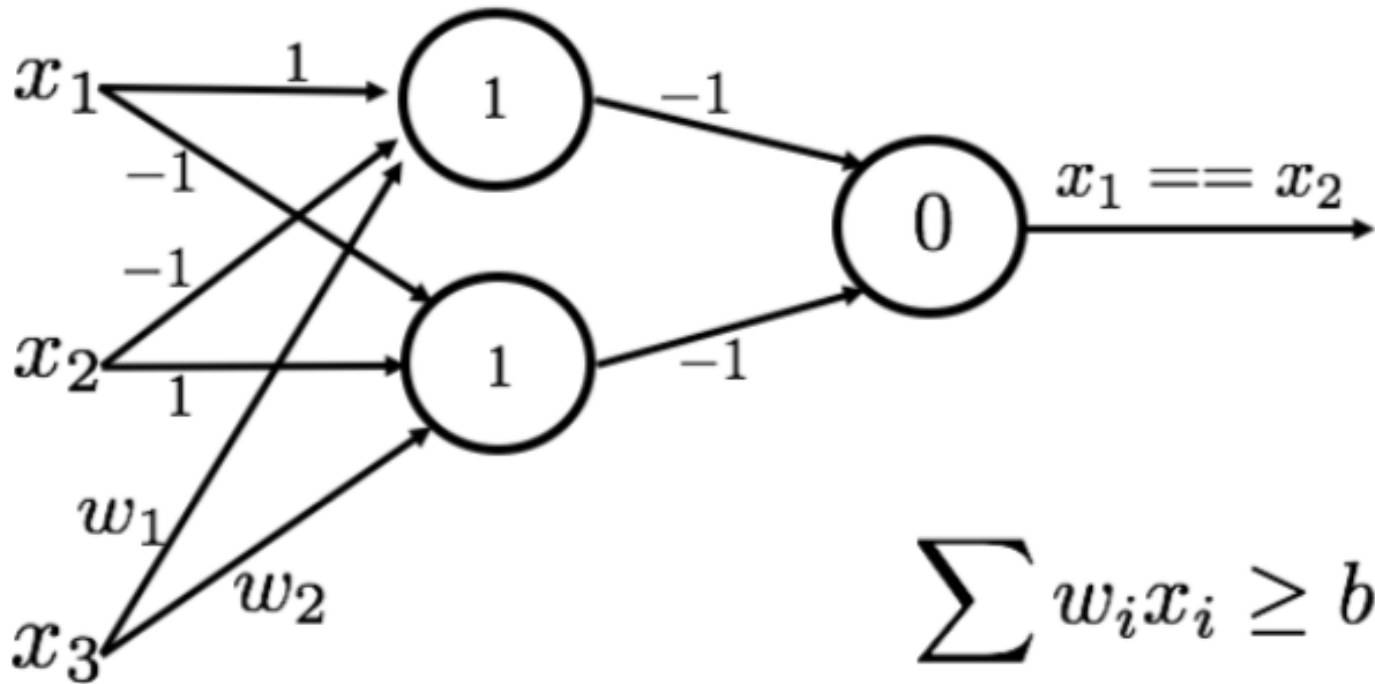


- Machine Learning denoises an unknown pattern.



# Adversarial Examples are caused by Redundancies: Logic View

Boolean Equality Network with a redundant variable.



# Adversarial Examples are caused by Redundancies: Logic View

Exhaustive experimentation on NXOR network:

#Adv. Examples	#Allowing Edges	Potential
0	0	0
4	1	1
4	1	1
4	2	0
4	1	1
4	1	1
6	2	0
6	2	2
6	2	2

# Adversarial Examples are caused by Redundancies: Experiments

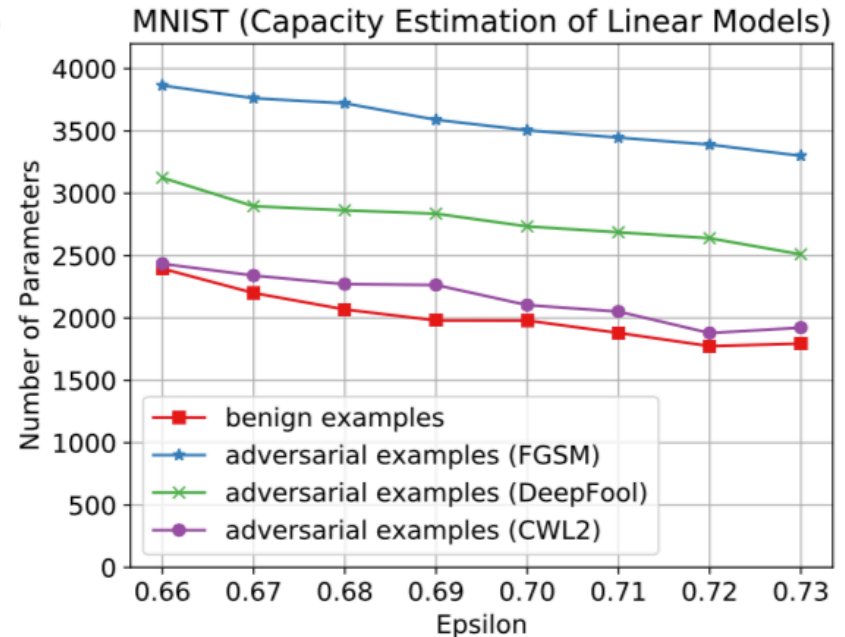
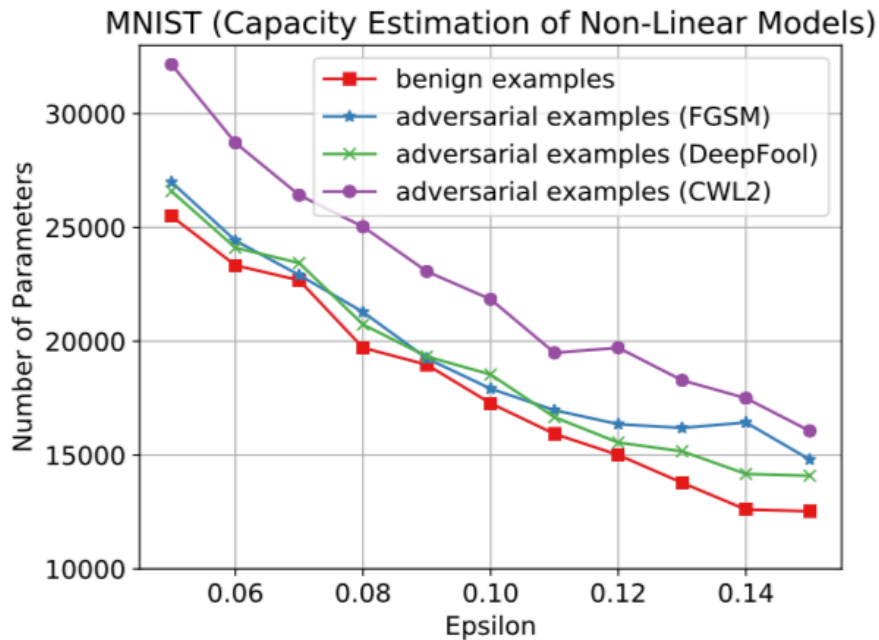
Adversarial Examples always have more noise!

Table 1: Comparison of complexity for benign and adversarial examples on MNIST and CIFAR-10.

Dataset	Examples	H (MLE)	H (JVHW)	Original Size	Compressed Size
MNIST [27]	<b>Benign</b>	<b>1.741</b>	<b>1.887</b>	<b>988.89 B</b>	<b>431.40 B</b>
	FGSM [16]	2.488	2.601	1690.36 B	503.54 B
	DeepFool [36]	4.844	5.088	1654.99 B	510.41 B
	CW ( $L_2$ ) [4]	4.094	4.301	1159.01 B	437.27 B
CIFAR-10 [25]	<b>Benign</b>	<b>9.595</b>	<b>7.104</b>	<b>1845.98 B</b>	<b>741.36 B</b>
	FGSM [16]	9.937	7.710	2717.01 B	872.40 B
	DeepFool [36]	9.675	7.147	1880.41 B	743.02 B
	CW ( $L_2$ ) [4]	9.621	7.113	1850.54 B	741.56 B

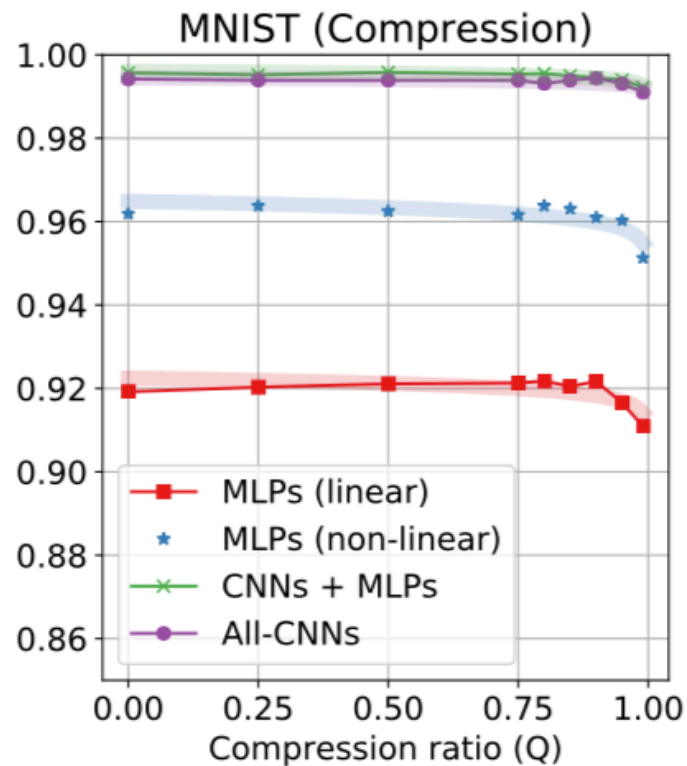
# Adversarial Examples are caused by Redundancies: Experiments

Adversarial Examples always require more capacity to train!



# Adversarial avoidance: Reduce Redundancies!

Perceptual compression reduces noise without impacting accuracy!



This will be discussed a lot deeper in the next lecture.

# Solution: Kill redundant edges!

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- 1) Redundancies cause adversarial examples.
- 2) We cannot change the data (other than converting it into “features”).
- 3) The only thing we can do is set irrelevant portions of data to 0. This, is set connections to 0 that are irrelevant — which is the same as not having the connection.

**Remember: Occam’s Razor is a necessity to restrict number of ways of being able to be contradicted (prevent giving ‘weight’ to irrelevant information influencing the decision)!**

# Kill irrelevance: How?

## Reduce capacity while training for accuracy!

Memorization preserves redundancies.

For binary classifiers:

$$G = \frac{\text{\#correctly classified instances}}{\text{Memory Equivalent Capacity}} \left[ \frac{\text{bits}}{\text{bit}} \right]$$

$G < 1 \Rightarrow M$  needs more training/data (not even memorizing)

$G = 1 \Rightarrow M$  is memorizing = overfitting

$1 < G < G_{MEM} \Rightarrow M$  could be implementing a lossless compression  
(and still overfit)

$G > G_{MEM} \Rightarrow M$  is generalizing (no chance for overfitting)

**That's it for today.**

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**Questions?**